

NOVEMBER



11 - 13 NOVEMBER 2025 // STUTTGART, GERMANY

SPONSORSHIP

PACKAGES

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It's a formal get-together of not only bonding solutions, adhesive suppliers, foam producers, but from the application side, technical people and purchasing people

Segment Market Manager,
Avery Dennison Performance Tapes

PARTNER FOR SUCCESS

We're delighted to offer finely tuned sponsorship opportunities for Foam Expo Europe, Thermal Management Expo Europe and Adhesives & Bonding Expo Europe.

Our 2025 sponsorship options provide tailored solutions for your route-to-market challenges, combining thought-leadership, brand awareness, and lead generation to significantly boost your impact among our audience and wider database over 12 months.

Our carefully crafted tiered packages enable you to:

- **BOOST** exposure
- **CREATE** curiosity
- **ENHANCE** market perception
- **MAXIMISE** engagement

With various tiers encompassing budgets of all sizes, we can offer all exhibitors the opportunity to gain better market visibility and brand positioning amidst our audience.

PACKAGES

BRONZE DIGITAL SPONSORSHIP

10 AVAILABLE

- Logo with hyperlink on sponsors page of website
- Company overview on sponsors page of website

Plus, your logo prominently displayed within the bronze tier:

- Featured on the official website
- Included in all visitor promotional emails
- Highlighted in all post-show emails
- Onsite visibility on all dedicated sponsor signage

€895

SILVER SPONSORSHIP

8 AVAILABLE

- Logo, with hyperlink on sponsors page of website
- Company overview on sponsors page of website
- 1 x social media posts (sponsor to provide copy and creative)
- 1/2 page Show Guide advert
- Product feature in Exhibitor Tech Showcase (sponsor to provide copy and creative)
- Spot on Exhibitor Demonstration Agenda on day 3 of show

Plus, your logo prominently displayed within the silver tier:

- Featured on the official website
- Included in all visitor promotional emails
- Highlighted in all post-show emails
- Onsite visibility on all dedicated sponsor signage

€2450

GOLD SPONSORSHIP

6 AVAILABLE

- Logo with hyperlink on sponsors page of website
- Company overview on sponsors page of website
- 3 x social media posts (sponsor to provide copy and creative)
- 1/2 page Show Guide advert
- Premium spot on Exhibitor Demonstration Agenda on day 3 of show
- Product feature in Exhibitor Tech Showcase (sponsor to provide copy and creative)
- Product development content on Industry Insights page (sponsor to supply content)
- CEO interview on website & social media campaign
- 1 x speaking slot on the Solutions Innovation Stage
- Bag Insert

Plus, your logo prominently displayed within the gold tier:

- Featured on the official website
- Included in all visitor promotional emails
- Highlighted in all post-show emails
- Onsite visibility on all dedicated sponsor signage

€5950

PLATINUM SPONSORSHIP

3 AVAILABLE

- Logo with hyperlink on sponsors page of website
- Company overview on sponsors page of website
- 4 x social media posts (sponsor to provide copy and creative)
- Full page Show Guide advert
- Premium spot on Exhibitor Demonstration Agenda on day 3 of show
- Product feature in Exhibitor Tech Showcase (sponsor to provide copy and creative)
- Product development content on Industry Insights Page (sponsor to supply content)
- Product development content promoted in quarterly industry update email
- CEO interview on website & social media campaign
- 1 x speaking session on the Solutions Innovation Stage
- 1 x Floor Tile
- Choice of one major branding opportunity exclusive for all three shows- Bag Sponsorship, Badge Sponsorship OR Lanyard Sponsorship

Plus, your logo prominently displayed within the platinum tier:

- Featured on the official website
- Included in all visitor promotional emails
- Highlighted in all post-show emails
- Onsite visibility on all dedicated sponsor signage

€14,650

PACKAGES AT A GLANCE

PACKAGE	BRONZE	SILVER	GOLD	PLATINUM
PRICE	895 €	2,450 €	5,950 €	14,650 €
QUANTITY	10	8	6	3
Sponsor position with logo: <i>On official website</i> <i>Onsite visibility on all dedicated sponsor signage</i> <i>On all visitor promotional emails</i> <i>On all post-show emails</i>	✓	✓	✓	✓
Logo with hyperlink on sponsors page of website	✓	✓	✓	✓
Company overview on sponsors page of website	✓	✓	✓	✓
Social Media Posts (sponsor to provide copy and creative)		x 1	x 3	x 4
Show Guide Advert		1/2 Page	1/2 Page	Full Page
Product Feature in Exhibitor Tech Showcase (sponsor to provide copy and creative)		✓	✓	✓
Spot on Exhibitor Demonstration Agenda on Day 3 of Show		✓	✓	✓
Product Development Content on Industry Insights Page (sponsor to supply content)			✓	✓
CEO Interview on Website & Social Media Campaign			✓	✓
Speaking Slot on the Solutions Innovation Stage			x 1	x 1
Bag Insert			✓	
Product Development Content Promoted in Quarterly Industry Update Email				✓
Floor Tile				✓
Choice of one Major Branding Opportunity - Bag Sponsorship, Badge Sponsorship or Lanyard Sponsorship				✓

OTHER SPONSORSHIPS

WEBINARS

60-minute thought-leadership session working with our conference team and their in-depth market research, addressing the key challenges and opportunities facing the industry. Position your company as an industry leader and driving force improving the sector.

€6000

BAG INSERTS

Reach key decision makers with a promotional insert or branded promotional item in each attendee bag. Sponsorship includes:

- Literature insert or promotional item in attendee bags (supplied by sponsor)

€1200

AISLE MARKER FLOOR TILES

Guide visitors to your stand and promote your brand throughout the venue with individual floor tiles positioned prominently on your chosen aisle.

€800 (PER AISLE)

SOLUTIONS INNOVATION STAGE

- Connect with your target audience to highlight the advantages of your products and solutions.
- Introduce your brand to industry specialists who oversee upcoming projects.
- Showcase your value proposition to a select group of decision-makers
- Improve awareness of your products and services throughout the supply chain.

€1500

FLOOR PLANS

Get added brand recognition and direct traffic to your stand with event floor plan sponsorship. Sponsorship includes:

- Sponsor logo on interactive website floor plan, printed floor plan in on-site Show Guide and event signage
- Highlighted sponsor stand with logo on the onsite printed floor plan
- Full-page advert in on-site Show Guide
- Sponsor logo positioned on the exhibitor listing web page

€4950

NETWORKING RECEPTION PARTNER DAY 1

LIMITED AVAILABILITY

Be part of the opening day networking reception positioning your brand as a focal point, a partner, and supporter of the show. Connect with attendees, network, and capture new leads.

- Promoted in Show Guide as 'a Reception Partner'
- Your brand highlight on website and through digital promotion
- Dedicated promotion of your involvement across social media
- Opportunity to position 'pull-up' style signage on visitor lounge (sponsor to provide)

€1500

LUNCH & LEARN

30-minute session, showcasing your product followed by a Q&A during the lunchtime period. A great way to engaged with a targeted audience to discuss new applications and innovation. Hosted and marketed by our team you will benefit from our audience of industry professionals.

€3000

NETWORKING RECEPTION PARTNER DAY 2

LIMITED AVAILABILITY

Host your own on-stand drinks reception. Create networking opportunities with attendees and leave a long lasting impression with your customer base.

- 150 drinks (mixed)
- Dedicated promotion in Show Guide
- Highlighted stand position on floor plan
- Promotion on website
- Opportunity to capture leads

€1950

SHOW GUIDE ADVERTS

Show Guide Advert Full Page: **€950**

Show Guide Advert ½ Page: **€600**

CONTACT US

TOM RHODES

Portfolio Director

tom.rhodes@informa.com

+44 20 8052 0632

JAMES MACKINTOSH

Exhibition Director

james.mackintosh@informa.com

+44 20 8052 0653



ALEX MILLER

Exhibition Manager

alex.miller@informa.com

+44 20 8052 0657

JOE LOFTUS-SMITH

Sales Manager

joe.loftus-smith@informa.com

+44 20 8052 1582



ELLIE JACKSON

Sales Manager

ellie.jackson@informa.com

+44 20 7076 2942

SAM ADDISON

Sales Manager

sam.addison@informa.com

+44 20 7076 2972



ZARA COCHRANE

Senior Sales Manager

zara.cochrane@smartershows.com

+44 20 8052 0609

DANIEL RUE

Sales Manager

dan.rue@informa.com

+44 20 8052 0668

JOEY ELLIS

Sales Manager

joey.ellis@informa.com

+44 20 70762 971

“““

It is important to meet our customers in person to demonstrate what we are capable of. I have had a lot of interesting talks and the booth is really busy, which is good to see. We will be back next year

Executive Vice President, Mobility and Specialties, Neveon

CONTACT US

TOM RHODES

Portfolio Director

tom.rhodes@informa.com

+44 20 8052 0632

JAMES MACKINTOSH

Exhibition Director

james.mackintosh@informa.com

+44 20 8052 0653



ALEX MILLER

Exhibition Manager

alex.miller@informa.com

+44 20 8052 0657

JOE LOFTUS-SMITH

Sales Manager

joe.loftus-smith@informa.com

+44 20 8052 1582



ELLIE JACKSON

Sales Manager

ellie.jackson@informa.com

+44 20 7076 2942

SAM ADDISON

Sales Manager

sam.addison@informa.com

+44 20 7076 2972



ZARA COCHRANE

Senior Sales Manager

zara.cochrane@smartershows.com

+44 20 8052 0609

DANIEL RUE

Sales Manager

dan.rue@informa.com

+44 20 8052 0668

JOEY ELLIS

Sales Manager

joey.ellis@informa.com

+44 20 70762 971

